

New Multimedia and Video Production for 3-5 graders where Technology meets Creativity

Now 2 hours 1-3 pm

The class will be taught by Emmy award winning producer and teacher Gary Katz. Gary has taught Video and Photoshop with kids in Ms. Allison's, Ms. Wallace's and Ms. Whitney's classes.



This is a first time opportunity for your kids to explore their vision of the world in video.

- Students will have an opportunity to do clay or lego stop action, funny commercials, skits, news, dramatic, dance, or capture their friends and family.
- Students will have the opportunity to create concept story-boards/scripts, video those concepts, edit it together, and create a DVD of their work.
- Students will learn how to concept and write, interviewing and presentation skills.

- Students retaking class will learn more shooting and editing techniques and how to post videos on **YouTube**.

Teacher Bios

Gary Katz has been a college teacher at the Art Institute of California-San Diego. Gary worked in TV news, as a video producer, as well as marketing and public relations.

Kyle Katz will be assisting with the creative process. She has presented workshops a decade on the "Power of Play, Laughter and Creativity" to such organizations National Teacher's Association, Sharp's Hospital and Head Start.

They have a 3rd grader attending La Jolla Elementary.



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Class Description:

- The class will be introduction to video production.
- Students will learn basics of story boarding or scripting.
- Students will learn basics of shooting with video camera.
- Students will learn basics of video editing.
- Students will learn on professional video cameras and use Apple iMovie for editing.
- The final product will be a 30 second project mastered onto a DVD.
- No equipment or software is required.
- Cost of class including materials is \$195.00.
- **Perquisite skills include listening, focus, following directions, and desire to have fun.**



La Jolla Elementary Schedule

Wednesday 1-3pm

7 Weeks 4/29-6/10

Name:	Grade:	Teacher:
Address:	Emergency Contact:	
City/State/Zip:	E-mail:	
Parents Name:	Child's Birthday:	
Home Phone:	Cell/Work Phone:	

Please do not leave payment in the school office. This will not guarantee enrollment in the program. Payment via check can be made directly to: Gary Katz, 715 Balboa Court, San Diego, CA 92109.

Enrollment confirmation will be sent via email.

Contact: Gary or Kyle Katz 858 488-7400-gkatz@san.rr.com